



**The Village of Watkins Glen**  
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## **Overhead Banner Rules**

The Village of Watkins Glen will hang promotional banners at 2 designated areas in the Village of Watkins Glen. These sites have been selected because they are accessible to crossing the street and minimize the effect of the strong winds from the lake. An attached map indicates these locations. In order to maximize the use of banners the following conditions have been established.

1. Applications are available at the Village office. They must be completed and filed with the office at least 2 weeks prior to the installation of the banner.
2. The applicant must provide their own banner. The banner can be no larger than 4' by 20' and of durable materials. In accordance with standards set by the State Department of Transportation there can be no advertising on the banner.
3. If the Village has concerns about the quality it will notify the applicant prior to installing it.
4. There must be a contact available during office hours to answer any questions that may arise concerning the banner.
5. Banners cannot be requested for longer than a (2) week period per event. Banner locations will be given on a first come/first served basis, with a maximum of two banner locations per event.
6. Banners must be dropped off one week prior to event and picked up within one week from removal of event or banner will be disposed of by the Village.
7. There is a \$200.00 fee that must be filed with the application.
8. The Village will do its best to accommodate any special requests.